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Aimee Anger is a well-recognized leader in the Canadian group benefits industry, known for blending strategic insight with a practical, data-driven approach. With more than 25 years of experience and designations including LLQP, GBA, and an Honours BA in Economics, she leads the Enterprise consulting approach, helping large market and cross-border employers make confident, informed decisions about their benefits strategies.

Aimee works closely with HR and executive teams to design, implement, and continually refine benefits programs that support organizational goals and genuinely enhance the employee experience. She's known for bringing clarity to complex issues—grounding recommendations in financial discipline, long-term sustainability, and a deep understanding of workforce needs.