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Cody Purdy, CEBS®, is a Vice President, Public Sector and Labor & Trust with UnitedHealthcare, where he works with public sector employers, labor organizations, trust funds, and government agencies to develop strategies that improve health outcomes, manage healthcare costs, and enhance employee benefit programs. With nearly 20 years of experience in employee benefits and healthcare consulting, Cody specializes in self-funded health plans, public sector benefits, labor and trust fund healthcare strategy, and long-term health plan sustainability. Prior to UnitedHealthcare, he served as National Practice Leader of IMA Financial Group's Taft-Hartley and Government Practice. Cody is a frequent industry speaker, Certified Employee Benefit Specialist® (CEBS®), and active contributor to employee benefits education through organizations including IFEBP and PSHRA.