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Erin L. D. Seaverson, MPH is the Senior Director for the Center for Research at WebMD Health Services, where she steers the organization's research agenda. Drawing on over 25 years of experience, she serves as principal investigator on program evaluations and outcomes studies that help employers and health plans demonstrate the value of well-being investments.

Erin's published peer-reviewed research earned *Paper of the Year* from the *American Journal of Health Promotion* and was named one of the 25 most important studies in workplace health promotion. She also sits on the Board of Directors for the Health Enhancement Research Organization and is an active member of the Business Group on Health Well-being & Workforce Strategy Institute.

Erin holds an MPH in Epidemiology from the University of Massachusetts and a B.S. from Alma College. Based in Tampa, Florida, she enjoys endurance running, strength training, and community volunteerism.