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Kevin Seibert is Managing Director of the Certified Retirement Counselor® (CRC®) designation program for the Boston Institute of Finance (BIF). He has more than 35 years of experience in retirement benefits, financial planning and financial education. Prior to joining BIF in 2026, Kevin was the Managing Director for the International Foundation for Retirement Education. He was also co-founder of Balance Financial Services, a Chicago-area financial planning firm and was as a consultant for William M. Mercer, Inc., where he was responsible for the implementation of compensation and employer-provided benefit plans. Kevin is a Certified Financial Planner®, a Certified Employee Benefit Specialist and a Certified Retirement Counselor®. He earned his M.B.A. degree in finance from the University of Wisconsin and his undergraduate degree in finance from Miami University of Ohio.