



Mike Sullivan, B.S.P., M.B.A.

Co-Founder and Chief Executive Officer
Cubic Health
Toronto, Ontario

Mike Sullivan co-founded Cubic Health in 2003 and serves as the company's chief executive officer where he leads a team of clinical experts, data engineers, data scientists and full stack developers. Cubic provides plan analytics and clinically based solutions to health benefit plans ranging in size from 1,000 to over 1 million employee lives. In 2023 Mike co-founded a Joint Venture, MemberRx, with the Ontario Teachers Insurance Plan (OTIP) launching the first Plan Sponsor Pharmacy in Ontario servicing over 200,000 employees and their families. Moving forward, in addition to being a fully vertically integrated Plan Sponsor Pharmacy, MemberRx will serve as a health hub for members focused on chronic disease management, the provision of mental health services and women's health. In 2022, Mike also co-founded a separate Joint Venture that was the first entity in Canada to enable self-insured health plans to negotiate Product Listing Agreements for specialty medications directly with pharmaceutical manufacturers. Prior to co-founding Cubic, he worked in the pharmaceutical industry building clinical programs and began his career as a community pharmacist. Mike has been a licensed pharmacist in Ontario for over 25 years. He currently serves as an adjunct professor at the Leslie Dan Faculty of Pharmacy at the University of Toronto and held the role of Leader-in-Residence for the Faculty for the 2023-2024 academic year. Previously, Mike served as an adjunct professor at the University of Waterloo. He graduated from the College of Pharmacy at the University of Saskatchewan and was honoured with a Centennial Alumni of Influence Award. Mike completed his master of business administration degree with distinction from the Schulich School of Business at York University where he specialized in finance