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Cameron is managing director for Creative Planning Retirement Services. For retirement plan clients, Cameron provides plan governance, fiduciary liability management, plan mergers/acquisitions guidance, investments selection and monitoring, recordkeeper selection, and plan design optimization services. He is still active with the business school, serving in a Board of Advisors role for the Applied Investment Management Student Managed Funds. He also holds his Chartered Financial Analyst (CFA) designation. Cameron serves on Creative Planning's Retirement Investment Committee. Cameron is a graduate of The University of North Carolina at Chapel Hill, where he earned a Bachelor of Science in Business Administration with Distinction from Kenan-Flagler Business School.