

Designing Curriculum

to Close the Skills Gap

July 21-22, 2026

Brookfield (Milwaukee), Wisconsin



Come Join Us in Brookfield!



Register by
June 9, 2026 to
Save US\$300

www.ifebp.org/skills-gap

International Foundation 
OF EMPLOYEE BENEFIT PLANS

Designing Curriculum

to Close the Skills Gap

July 21-22, 2026

Brookfield (Milwaukee), Wisconsin

International Foundation Training Center

Hotel: DoubleTree by Hilton Milwaukee-Brookfield

A Systematic Approach for Developing Apprenticeship Education

Reinvent the way you run your apprenticeship program, and apply a proven systematic approach based on the Developing a Curriculum (DACUM) model. Designing Curriculum to Close the Skills Gap is a two-day, hands-on workshop, where participants will work with industry experts and connect with peers to improve the development, delivery and evaluation of education. As a participant, you will:

- **LEARN** how to improve apprenticeship program performance with greater learner efficiency, effectiveness and engagement
- **GAIN** a foundation in analysis to ensure your training initiatives are aligned and have the impact you and your program expect
- **COLLECT** data from subject matter experts to identify competencies and skills that will enable the achievement of program (business) goals
- **SEQUENCE LEARNING** to enhance learning transfer to the worksite
- **BUILD** a curriculum road map that will prepare your program for success today and in the future
- **QUICKLY** and **EFFICIENTLY** create learning content that expedites a learner's mastery of specific skills, enabling your program to meet the needs of your stakeholders
- **DETERMINE** expected performance levels of skills for successful employment and assess learning impact to drive continuous improvement.

Designing a Curriculum



1



IDENTIFY

Learn how to identify skills gaps.

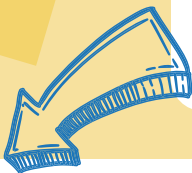


2

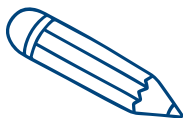


ANALYZE

What role does the apprenticeship serve?

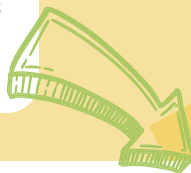


3



DESIGN

Define learning activities and create a program for your apprenticeship.

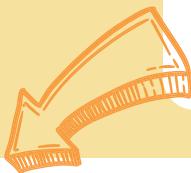


4



IMPLEMENT

Implement your curriculum and start the learning process.



5



EVALUATE

Assess the learner through an evaluation model.

SESSIONS AT A GLANCE

TUESDAY July 21, 2026	
8:00 a.m.-12:00 noon	Skills Gap and the DACUM System
12:45-4:30 p.m.	Occupational Analysis
WEDNESDAY July 22, 2026	
8:00 a.m.-12:00 noon	Program Development
12:45-4:30 p.m.	Assessment of Learner Achievement

Who Should Attend

This program is designed specifically to meet the needs and interests of stakeholders involved in apprenticeship training and education funds in both the United States and Canada.

- Training directors/coordinators
- Trustees/joint apprenticeship and training committee (JATC) members who work with curriculum
- Instructors/instructional designers
- Educators from community and technical colleges

This program may be of special interest to small- or medium-sized training funds with limited resources who want a do-it-yourself approach to upgrading their curriculum.

**Register by June 9, 2026 to save US\$300
with the early registration discount!**



Visit www.ifebp.org/skills-gap to register.

PROGRAM SCHEDULE

(All times are listed in Central Standard Time.)

TUESDAY | July 21, 2026

7:30-8:00 a.m.

Registration

8:00 a.m.-12:00 noon

Skills Gap and the DACUM System

- Personal introductions
- Challenges facing apprenticeship programs
- Systems thinking and change
- Why traditional training fails
- Human performance gaps
- Rationale and history
- DACUM system components
- DACUM chart development

12:00 noon-12:45 p.m.

Lunch *(provided)*

12:45-4:30 p.m.

Occupational Analysis

- Brainstorming an occupation
- Establishing general areas of competence
- First skill band development
- Skill sequencing and structuring
- Application of rating scale

Register Online at www.ifebp.org/skills-gap

Designing Curriculum to Close the Skills Gap

WEDNESDAY | July 22, 2026

8:00 a.m.-12:00 noon

Program Development

- Program Development model
- Introduction to Program Development Grids (PDGs)
- Defining learning activities
- Selecting and developing learning materials

12:00 noon-12:45 p.m.

Lunch *(provided)*

12:45-4:30 p.m.

Assessment of Learner Achievement

- The learning process
- The Learning Evaluation model
- Evaluating learning
- Program administration

Workshop Leaders



R. Lance Hogan, Ph.D.

Professor
Eastern Illinois University,
Lumpkin College of Business
and Technology
Charleston, Illinois



Luke J. Steinke, Ph.D.

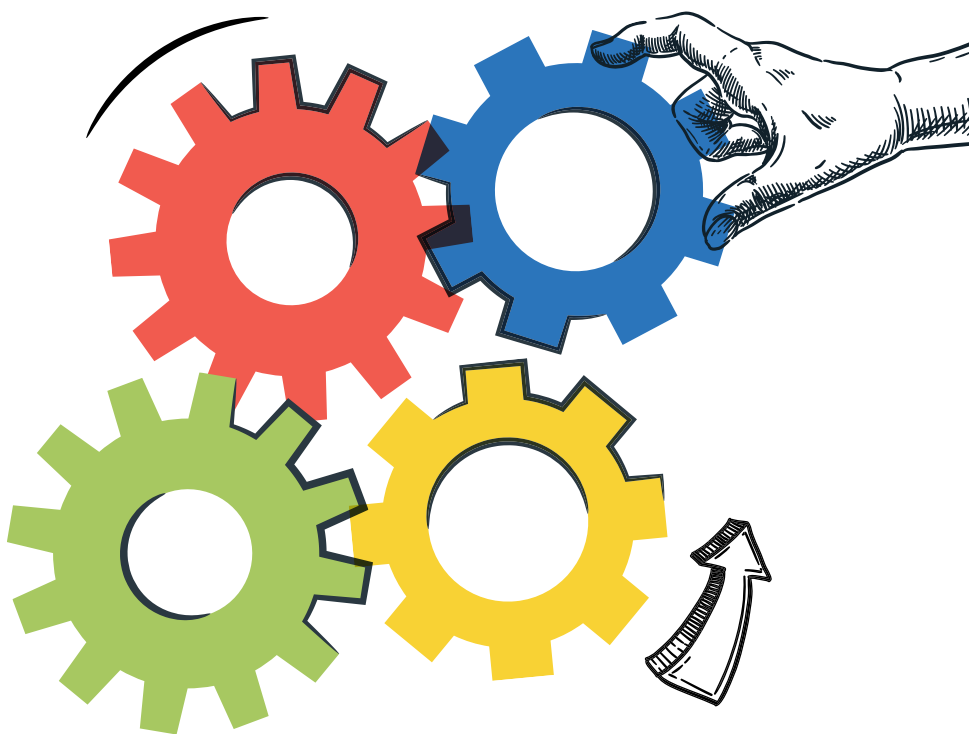
Professor
Eastern Illinois University,
Lumpkin College of Business
and Technology
Charleston, Illinois

Facility Information

July 21-22, 2026

Brookfield (Milwaukee), Wisconsin

All training sessions are held at the International Foundation Training Center in Brookfield, Wisconsin. Located just west of downtown Milwaukee, the International Foundation headquarters provides a secluded yet convenient location. Hotel accommodations are provided by DoubleTree by Hilton Milwaukee-Brookfield, located less than one mile from the training center. A complimentary shuttle is provided for transportation between the hotel and training center.



Hotel Information

DoubleTree by Hilton Milwaukee-Brookfield

**18155 W Bluemound Road
Brookfield, WI 53045**

Reservation Deadline: Monday,
June 29, 2026

Rate: US\$119 single/double occupancy
(Additional \$20/person per night for a third
and/or fourth guest)

Hotel Accommodations: Please visit our
Hotel/Travel tab at www.ifebp.org/skills-gap
to book your hotel reservations online and to
view applicable taxes and fees. For hotel questions, contact the Registration
Department at (888) 334-3327, option 2, or edreg@ifebp.org.

Hotel Cancellation Policy: A fee of one (1) night room rate plus tax will be
charged for reservations cancelled with 24 hours prior to arrival.

For hotel questions, contact the Registration Department at (888) 334-3327,
option 2, or edreg@ifebp.org.

*Note: Hotel room availability is not guaranteed outside of scheduled program dates.
Hotel reservations are confirmed on a first-come-first-served basis. Best available
rate/hotel will be assigned if necessary.*



Apprenticeship Resources

Financial Skills for Life

www.ifebp.org/skills-for-life

In this virtual course that helps apprentices build a solid financial foundation, students will learn how to:

- Understand banking
- Create and adjust a budget
- Start an emergency fund
- Save for retirement
- Fund major purchases
- Compare types of debt
- Assess the risks of credit cards
- Create a debt repayment plan
- Understand credit scores
- Use insurance coverage
- Protect against identity theft.

Apprenticeship Toolkit

www.ifebp.org/apprenticeshipresources

The International Foundation offers additional resources to support training directors, program coordinators and labor/management trustees.

- Apprenticeship news
- Articles and survey reports
- Educational opportunities for plan sponsors
- Apprenticeship Program Answer Guide

72nd ANNUAL

Employee Benefits Conference

October 25-28, 2026

New Orleans Ernest N. Morial Convention Center

New Orleans, Louisiana

Preconferences: October 23-25, 2026

Register Today!

www.ifebp.org/usannual

REGISTRATION

Register today at www.ifebp.org/skills-gap.

CONFERENCE REGISTRATION FEES

Before June 9, 2026	Member: US\$1,495 Nonmember: US\$1,715
After June 9, 2026	Member: US\$1,795 Nonmember: US\$2,015

Save US\$300 when you register before June 9!

CONFERENCE REGISTRATION FEES INCLUDE:

- Lunch and refreshment breaks
- Comprehensive take-home materials
- *DACUM: The Designer's Guide to Curriculum Development*
- Networking opportunities

POLICIES

Cancel and transfer fees are based on registration fee paid: 60+ days before meeting is 10%; 31-59 days before meeting is 25%; within 30 days of meeting is 50%. Registration fee is forfeited once program commences. For details and the current policy, see www.ifebp.org/policies.

CONTINUING EDUCATION CREDIT

Continuing education (CE) credit for professions and designations MAY be available for attendance at live sessions. You must request CE credit on your program registration at least 60 days prior to the beginning of the program so that the Foundation can seek preapproval from the governing agency. More information is available at www.ifebp.org/ce.

Note: Requests made for CE credit do not guarantee administration of credit. For further information on CE credit, please call (262) 786-6710, option 2, or email continuinged@ifebp.org.



Educational sessions at this program may qualify for self-reported CEBS® Compliance credit. Visit www.cebs.org/compliance for additional information.



Designing Curriculum to Close the Skills Gap

July 21-22, 2026

Brookfield (Milwaukee), Wisconsin

Sessions Include:

- Skills Gap and the DACUM System
- Occupational Analysis
- Program Development
- Assessment of Learner Achievement

**Register by June 9, 2026 to save US\$300
with the early registration discount!**

**Visit www.ifebp.org/skills-gap
to register.**



6M-426

ED2614109

International Foundation
OF EMPLOYEE BENEFIT PLANS



18700 West Bluemound Road
Brookfield, WI 53045

Nonprofit Org.
U.S. POSTAGE PAID
INTERNATIONAL FOUNDATION
OF EMPLOYEE BENEFIT PLANS